

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 57172 CF LOC-POL FBD - LBD: 11/03/12 - 11/06/12 HL#: Created: 11/01/12 02:51 PM

Client: REPUBLICAN NATIONAL... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 11/01/12 03:57 PM

Agency: NATIONAL MEDIA RESEARCH Product: RNC (1310) Self Protect.: :20:00 Confirmed: 11/01/12 03:17 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: D Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: RNC/ REPUBLICAN NATL COMMITTEE

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | 28:00 - 28:30 | 0 1 0 0 0 0 0 | MILT | 30 | D | | | 0.0 | \$125.00 | 1 | \$125.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/06/12 | 11/06/12 | 1 | | | | | | | | | | |
| 002 | MLOCAL430A | 1 0 0 0 0 0 0 | MORN | 30 | D | | | 0.0 | \$125.00 | 1 | \$125.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 003 | MLOCAL5A | 1 1 0 0 0 0 0 | MORN | 30 | D | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 2 | | | | | | | | | | |
| 004 | MLOCAL6A | 2 2 0 0 0 0 0 | MORN | 30 | D | | | 0.0 | \$1,900.00 | 4 | \$7,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 4 | | | | | | | | | | |
| 005 | MEARLY | 1 1 0 0 0 0 0 | MORN | 30 | D | | | 0.0 | \$1,300.00 | 2 | \$2,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 2 | | | | | | | | | | |
| 006 | NNOON | 1 1 0 0 0 0 0 | NEWS | 30 | D | | | 0.0 | \$2,000.00 | 2 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 2 | | | | | | | | | | |
| 007 | DPHIL | 1 0 0 0 0 0 0 | DAY | 30 | D | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

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| Agency: NATIONAL MEDIA RESEARCH | Product: RNC (1310) | Self Protect.: :20:00 | Confirmed: 11/01/12 03:17 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: D | Contract: 11/02/12 09:57 AM | |
| AE: Brian Butz-1-KDKA-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | NEWS4PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$2,000.00 | 1 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | NEWS430PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$2,000.00 | 1 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | NEWS5PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$2,700.00 | 1 | \$2,700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | NEWS530PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$2,700.00 | 1 | \$2,700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | NEWS6PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$2,900.00 | 1 | \$2,900.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | NEWS630PM | M * * * * * | NEWS | 30 | D | | | 0.0 | \$2,900.00 | 1 | \$2,900.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | 19:00 - 19:30 | M * * * * * | MILT | 30 | D | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | 7P CBS EVENING NEWS | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

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| Client: REPUBLICAN NATIONAL... | CPE: / / | Agency Commission: 15 % | Updated: EMENDEL on 11/01/12 03:57 PM | |
| Agency: NATIONAL MEDIA RESEARCH | Product: RNC (1310) | Self Protect.: :20:00 | Confirmed: 11/01/12 03:17 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: D | Contract: 11/02/12 09:57 AM | |
| AE: Brian Butz-1-KDKA-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | AINSIDER | M * * * * * | ACC | 30 | D | | | 0.0 | \$2,100.00 | 1 | \$2,100.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 016 | NLATE03 | 1 0 0 0 0 1 1 | NEWS | 30 | D | | | 0.0 | \$6,000.00 | 3 | \$18,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 11/03/12 | 11/05/12 | 2 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 017 | NEWSSAT6A | * * * * * S * | NEWS | 30 | D | | | 0.0 | \$800.00 | 2 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | NEWSSAT8 | * * * * * S * | NEWS | 30 | D | | | 0.0 | \$1,200.00 | 2 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | NEWSSAT7P | * * * * * S * | NEWS | 30 | D | | | 0.0 | \$2,000.00 | 1 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | AINSIDSAT | * * * * * S * | ACC | 30 | D | | | 0.0 | \$1,100.00 | 1 | \$1,100.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021 | 08:30 - 09:00 | * * * * * S | MILT | 30 | D | | | 0.0 | \$325.00 | 1 | \$325.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

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| Order ID: 57172 | CF LOC-POL | FBD - LBD: 11/03/12 - 11/06/12 | HL#: | Created: 11/01/12 02:51 PM |
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| Agency: NATIONAL MEDIA RESEARCH | Product: RNC (1310) | Self Protect.: :20:00 | Confirmed: 11/01/12 03:17 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: D | Contract: 11/02/12 09:57 AM | |
| AE: Brian Butz-1-KDKA-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | 09:00 - 09:30 | * * * * * S | MILT | 30 | D | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | WFACE03 | * * * * * S | FACE | 30 | D | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 024 | PBROKE*M&M | M * * * * * | REGP | 30 | D | | | 0.0 | \$18,000.00 | 1 | \$18,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 025 | PHAWAII | M * * * * * | REGP | 30 | D | | | 0.0 | \$19,000.00 | 1 | \$19,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | SNCAAFB | * * * * * S * | FTBL | 30 | D | | NCAA FTBL | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | SHUDDLE | * * * * * S * | LOCS | 30 | D | | NFL FTBL | 0.0 | \$2,800.00 | 1 | \$2,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | 11:30 - 12:00 | * * * * * S | MILT | 30 | D | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <i>steeler kick off</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

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|--|----------------------|--------------------------------|---------------------------------------|----------------------------|
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| Agency: NATIONAL MEDIA RESEARCH | Product: RNC (1310) | Self Protect.: :20:00 | Confirmed: 11/01/12 03:17 PM | |
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| AE: Brian Butz-1-KDKA-TV | | Billing Int: Monthly | BM : SS | |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|--------------|----|-----|
| 029 | SNFLHOME | * * * * * S | HOME | 30 | A | | NFL FTBL | 0.0 | \$85,000.00 | 3 | \$255,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 030 | SSHOWDOWN | * * * * * S | LOCS | 30 | D | | SPORTS | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 44 | 0 | \$369,175.00 | \$313,798.75 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$369,175.00 | \$313,798.75 | \$0.00 | \$0.00 |